Appendix NN.

Background or 'Project Specifics' – Application MF095/T2

To assist the 'My Green Valley' Environmental Group in its endeavours to make the County greener and cleaner by acquiring essential items of equipment that will promote environmental stewardship within the spatial area of Pontardawe.

This bid has been developed to 'assist Voluntary Sector providers'.

The funding will be used to assist the Group in its many litter picking ventures and greening initiatives. The Group promote environmental practices and educate schoolchildren in maintaining the quality of natural, urban and rural habitats and biodiversity.

The need for this initiative has come to the attention of the local Ward Member. The Group are working towards the aspirations of the NPTCBC Strategic Change Programme – 'Recover, Reset and Renew' by creating greener, safer and attractive areas to work and live by instilling a sense of pride and community involvement. Equipment to be acquired includes litter segregation carts, reusable litter collection bags, gloves, Hi Vis vests, litter rafts (to help in cleaning the canal) and standard and collapsible (readily portable) litter grabbers.

The benefits of this proposal will be wide ranging. It will be used as a means of attracting new members to the Group and make people feel as if they are part of their community. There will be visible changes in the look and the feel of the community.

The scheme has no further financial implications for NPTCBC as the equipment will be maintained by 'My Green Valley'.

Recommendations

The project is valued at £2,761.70, which is the cost of the litter carts, bags, litter pickers, bag rafts and equipment. The Applicant, Councillor Anthony Richards would wish to fund this project from his remaining Members Fund allocation.

The project proposal is recommended for approval and financial support under the Members Community Fund.